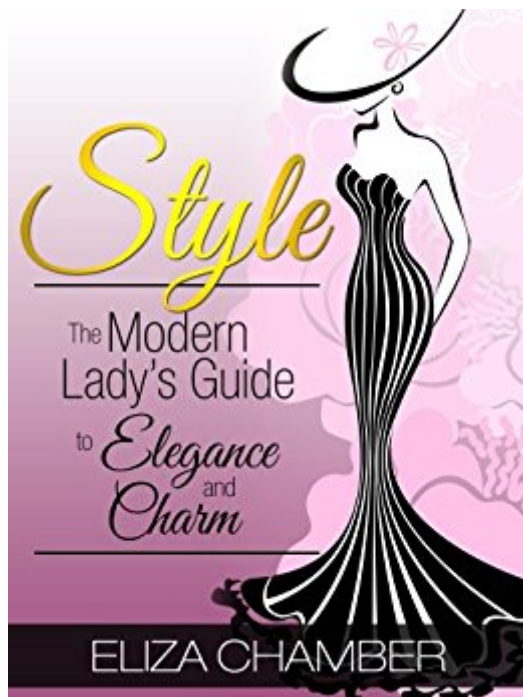


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Style: The Modern Lady's Guide To Elegance And Charm



Synopsis

Modern charm involves much more than knowing what utensils to use at dinner or how to eloquently excuse yourself from unpleasant company. Charm is an everyday practice and attitude that helps you become an enriched person. Instead of aiming to simply please others and cater to antiquated social norms, you can grow within yourself and enjoy modern life, culture, beauty, and style in a bold new way. This updated version of the traditional charm school guide offers adaptations and insights on how to be a woman of charm and grace in the modern, fast-paced world.

Style: The Modern Ladyâ™s Guide to Elegance and Charm conquers everything from etiquette and manners to womenâ™s clothes and how to be chic and elegant in an intuitive three-part format that makes it easy to quickly navigate the style guide and find the information that is important to you.

PART 1: Interacting with Others by Charming Yourself First

- Beginning your journey by empowering yourself through charm
- Learning how to be a woman who is unique and confident
- Letting go of imperfections and using flaws to increase your charm and appeal
- Appreciating the world, including art, literature, and music through your own unique tastes
- Etiquette and manners for communicating via phone, text, and web (including social media), saying no politely, introductions, and dining
- A style guide to behaving stylishly and impressing others by being yourself
- How to be charming during conversation, including etiquette and manners for introductions, goodbyes, finding conversational partners, and exciting go-to topics to keep things going
- Tips on how to be a lady from masters of charm Audrey Hepburn and Grace Kelly

PART 2: Beauty and Fashion for the Charming Individual

- Comprehensive style guide to obtaining and maintaining a good appearance
- Selecting the best skin, hair, and nail products to achieve easy and beautiful looks
- Tips for conquering bad hair days, chipped nails, and situations where you need to look good fast
- How to be chic and elegant through proper choice of womenâ™s clothes
- Pampering yourself with easy spa remedies and relaxing treatments that renew your beauty
- Posture tips that teach you how to be a lady in any situation
- Womenâ™s clothing style guide that covers all pieces of your ensemble from head to toe
- Applying makeup, perfume, and finishing touches to perfect a look
- Shopping for womenâ™s clothes and accessories on a budget and selecting staples for quick and easy fashion solutions

PART 3: Maintaining Elegance and Charm during Various Situations

- Etiquette and manners for traveling, including airport visits, plane travel, hotel stays, touring foreign countries, tipping and more
- Womenâ™s clothes and fashion choices for on-the-go charm
- How to be chic and elegant during trips by selecting the proper luggage, fashions, and behaviors for unique situations
- Item suggestions for the stylish traveler
- How to be a lady during visits to Paris, Rome, London, and locations in Europe
- Planning events and how to be charming as a hostess while keeping guests entertained
- Information on table and place

settings, menus, drink selections and cocktails, seating arrangements, and decorations to create perfect parties Handling unexpected and overnight guests with elegance and flair How to be a lady when you are the guest A comprehensive style guide for professional environments and being charming in the workplace

Book Information

File Size: 2899 KB

Print Length: 136 pages

Publication Date: May 3, 2013

Sold by:Â Digital Services LLC

Language: English

ASIN: B00CMMFSZ6

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #50,420 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #12 inÂ Kindle Store > Kindle eBooks > Reference > Etiquette #14 inÂ Kindle Store > Kindle eBooks > Arts & Photography > Fashion #14 inÂ Kindle Store > Kindle eBooks > Crafts, Hobbies & Home > Crafts & Hobbies > Fashion

Customer Reviews

This e- book on style is very helpful for all ladies to read even if one feels they already know quite a bit. It covers an array of sections including looks, makeup, posture, and conversation/phone etiquette. Because impressions mean so much this will really help you feel more confident and comfortable when around others you do not know and also help you stand out in the crowd. The necessity of good eye contact and making others feel very important adds to charm and is attractive. Too important is remembering peoples names and allowing others to talk about themselves as you listen attentively. Along with proper standing posture other types of posture is covered including sitting, driving, and sleeping(which will help align the spine). There is very helpful advice on accessories and makeup. Accessories do matter and the size of them worn should be relative to one's body size. For makeup it's good to know that evening makeup shade should not be the same as morning/day shade and you will be taught tips you need to know regarding this. Various

etiquette mannerisms are covered including proper introductions, table manners, and phone etiquette. For the value price of this book these tips are invaluable and can lead to favor or promotion on the job. It separates one from the crowd in a favorable way. I highly recommend this book.

I LOVED this book! The author kept the tone of the book light - like having a chat with a friend - and dispensed some amazing and insightful advice at the same time. In particular, I love her definition of style and class - everyone should learn and live by it. The book was well-organized, easy to read, and very helpful. I am looking forward to reading more from this author!

In no time was I smiling at strangers and walking with the proper posture. I noticed how happy it made everyone around me for myself to be happy. I think this book not only taught me how to be graceful, but it also taught me to find my inner lady.

What I liked in this book:- The first two chapters dedicated to charm are great. I enjoyed the story about Tamara de Lempicka and I agree with the author about charm being something that should always be present in our life even if we are not in company. The tips about the art of conversation are also very useful.- Liked the beauty tips. This chapter is well-developed and since I'm a fan of home-made remedies, I enjoyed the recipes given and tried some of them with good results.- The fashion tips were also nice :) I appreciated the no-pain heels guide, I really think I need it! :- The step-by-step guide to host a dinner party. It seems to be easy enough and it's good to have everything listed in a chronological order so that one doesn't have to stress before such events.What I think it could be improved:- In the section about travelling, I'd have like a more extensive list about the outfits to wear in Rome, Paris and London. :) would have been nice :- The section about "How to be charming at work" should be a little longer!!Resume: I found this book charming and really worth its price!

This book was such a lovely surprise! From the "Royal treatment" to the tips on how to be a good host, from fashion to beauty, from traveling to how to start a conversation, everything is easy to read and really useful. I feel already more confident. Great book for a very convenient price.

It's like going to charm school in just a few jam-packed pages!We women can get tongue-tied and knock-kneed in social situations, and I'm just as nervous as any other woman can be when

attending big do's, but this book has now given me confidence that I'm quite impatient to be invited someplace posh, hehe. And not only does it cover etiquette, it also starts with giving you self-confidence by teaching you how to connect to people. If you think about it, our fear of social situations comes from being out of place and a wallflower-- well, Eliza Chamber takes care of that by teaching you to break the ice-- wait, what ice? That's how simple it is, really. By acting like we're friends with people, they do become our friends. It's great, learning all these tricks on magnetizing people. That's charm. It's all here. From how to dress for different occasions to how to elegantly talk on the phone. For a short book, it's sooo worth the money.

I have to admit, I'm impressed at how much this book has opened my eyes to the world of elegance and what it means to walk the walk and talk the talk as a true lady in our modern world. Eliza Chamber does a fantastic job at outlining the pitfalls that most women succumb to when stepping into the role of lady'ness. Indeed, the most important jewel I've taken away from this read is that I have the power to transform my life for the better and become more empowered as a woman. Charm is in the details and this book is chock full of them! Great read.

OMG, I wish I had read a book like this at 23! This is the most practical, all-encompassing book on how to be a modern lady that I have ever read. I know nothing about Eliza Chambers except she knows what she's talking about! It covers everything, general good manners, manners for the hostess, manners for the guest, manners for the traveller, manners for the office worker. Also excellent advice on skin, hair, makeup and wardrobe. I highly recommend this book.

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